



Dr. Surhita Basu

Assistant Professor

Department of Journalism & Mass Communication

Women's College, Calcutta

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:Academics:

Qualification	Subject	Year	Institution
National Eligibility Test	Mass Communication & Journalism	2012	University Grants Commission
State Eligibility Test	Mass Communication & Journalism	2007	University Grants Commission
Degrees:			
PhD	Versions of News of a Single Event: Its Impacts and Reasons (International online journalism)	2016	AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi
M. A. (Gold medalist)	Mass Communication & Videography	2006	Rabindra Bharati University, Kolkata
M. A.	English	2009	IGNOU
B. A.	English (Honors), Political Science, Bengali	2004	Maulana Azad College, University of Calcutta
Diploma:			
Information Technology Application	Fundamentals, Windows, Office, Visual FoxPro, Visual Basics, Access, SAD, Internet	2005	Government of West Bengal & Excel Infocom Pvt. Ltd.
Certificates:			
One week Faculty Development Programme	Open Source Tools for Research	2020	Ramanujan College, University of Delhi & HRDC
Two weeks Faculty Development Programme	Managing Online Classes and Co-creating MOOCs 2.0	2020	Ramanujan College, University of Delhi & HRDC
Two Days' National Workshop on Media and Children	Training of trainers, course developers and subject experts	2019	IGNOU-UNICEF, New Delhi
Digital Media in Global Age	Globalization, Online Media, Social Media, International Media	2018	Indian Institute of Technology – Kharagpur, West Bengal & Ministry of Human Resource Development, Government of India, Kharagpur, West Bengal

Research Methodology in Social Sciences	Qualitative methods, quantitative methods, sampling, data collection, data analysis, report writing, research ethics, STAT, SPSS, EViews etc	2018	AK Dasgupta Centre for Planning & Development, Visva-Bharati & NITI Ayog, Government of India, Shantiniketan, West Bengal
Orientation Programme for College & University Teachers	-	2017	University Grants Commission-Human Resource Development Centre, Bangalore University, Karnataka
Data-driven Journalism: The Basic	Datajournalism	2013	Knight Centre for Journalism in the Americas, University of Texas, Austin (MOOC)
Infographics & Data-visualization	Datajournalism	2013	Knight Centre for Journalism in the Americas, University of Texas, Austin (MOOC)
Training for Trainers on 'Media for Disaster Risk Reduction' – Reporting disaster and disaster preparedness	Development Journalism	2012	Deutsche Gesellschaft fur Internationale Zusammenarbeit (GIZ) GmbH, Shillong, Meghalaya
SPSS in Research and Data Analyses using SPSS 18.0	SPSS	2010	Jamia Millia Islamia, New Delhi
Beyond Web 2.0: Multimedia Journalism & Social Media	Multimedia Journalism	2010	Deutsche Welle Akademie & IGNOU, New Delhi

Conference & Seminars:

Programme Title	Paper Title	Author/s	Year
International Webinar on Challenges of Post COVID-19 Scenario: Communication & Other Sector by Vasanta College for Women, BHU	Pandemic & Social Media: The Usage of Internet during Pandemic – An Exploration into the Functions of Communication	Dr. Surhita Basu	2020
BKGC & WBHRC's International Conference on Human Rights: Context & Concerns, Howrah	The Concept of Women's Rights: Construction of Perception through Popular Cinema	Dr. Surhita Basu	2020
National Seminar on Career Advancement Scheme (CAS) and MOOCs, Maharaja Srischandra College, Kolkata	(participation)	-	2019
International Seminar on Probing the Role and Impact of Social Media on Major Aspects of Contemporary Life, Asutosh College, Kolkata	Social Media Take-over of Adda: A Qualitative Study of Life and Living in Kolkata at the Age of Social Media	Dr. Surhita Basu	2019
XLII Indian Social Science Congress of Indian Social Science Academy on Human Future in Digital Era, KIIT University, Bhubaneswar	Students' Movements and Social Media: Passive Revolution and Digital Capitalism	Dr. Surhita Basu	2018
14 th International Conference of Global Communication Association on Digital Inbound: Internet Communication and Beyond, Manipal University, Jaipur	Virtual Identities: Constructing and Contesting Identities A Qualitative Study on the Social Media Users of India	Dr. Surhita Basu Ms. Sroshi Bakshi	2018

National Seminar on Gearing up for Changes: In the accreditation process and implementation of the CBCS and CAS, Calcutta University, Kolkata	(participation)	-	2018
National Seminar on Facets of Development Communication, Rabindra Bharati University, Kolkata	Alternative Media and Performance Theory: An Inquiry into the Practice	Dr. Surhita Basu	2018
International Seminar on Reinventing Nationalism, Secularism & Plurality: Media Discourses & Deconstruction, Guwahati University, Assam	#nationalism post- globalization: An Analysis of Tweets on JNU issue	Dr. Surhita Basu	2017
International Conference on Indo- Bangladesh Relations in the 21st Century, University of Kalyani, West Bengal	Visual Politics: A Comparative Analysis of Visual Representation of Prime Ministers in India & Bangladesh News Media	Dr. Surhita Basu, M. Basit	2017
National Seminar on Role of Media in Contemporary Society, University of Calcutta	Chaired a session on CGNetSwara & Hackers' Gram, India	-	2017
National Seminar on Media & Marginality: Situating the Minority in Popular Narratives, Alia University, Kolkata	Mediated Religion & Mediated Identity	Dr. Surhita Basu, Ms. Tithi Bhowal	2017
UGC National Seminar on The Role of Media in Social, Economic & Political Development, University of Calcutta	Social Media & Passive Revolution	Dr. Surhita Basu, Dr. K. S. Kusuma, Ms. Kainat Sarfaraz	2017
UGC-CPE International Conference on Gender & Empowerment, University of Calcutta, Howrah	Semantic Identity: Politics & Gender	Dr. Surhita Basu	2016
International Conference on Communication and Media Studies – Changing paradigm of media landscape in digital age 2.0, Amity University, Rajasthan	International News Flow and Coverage in Digital Age	Ms. Surhita Basu	2015
ICSSR International Conference on International Relations, Ravenshaw University, Odissa	Arab Spring: Manufacturing global order	Ms. Surhita Basu	2014
40 th World Congress of the International Institute of Sociology, New Delhi	Images of the Body at the Interface: Young Indian Muslim Women and Social Networking Sites	Ms. Surhita Basu, Dr. Smeeta Mishra	2012
13 th International Conference on the Virtual Transformation of the Public Sphere, Forum on Contemporary Theory, Chandigarh	News and Public Sphere: Discourse as Power	Ms. Surhita Basu	2010
National Conference on e- eLearning: An Innovative Knowledge Oriented Framework, New Delhi	e-Learning 2.0: The democratization of knowledge	Ms. Surhita Basu	2009
18 th AMIC Annual Conference on Media, Democracy, Governance: Emerging Paradigms in a Digital Age, New Delhi	All that twitters is not gold: Where will young people get their news?	Dr. Alan Knight, Ms. Surhita Basu	2009

Publications:

- Basu, S. (2020). Anonymous city, anonymous talking. In B. More (Eds.), *Emergent Technologies, New Media and the Cities*. Champagne, IL: Common Ground Research Network, University of Illinois.
- Basu, S. (2020). Audiences 2.0: Online movie streaming platforms and cinema audiences. In S. Biswal, K. S. Kusuma, & S. Mohanty (Eds.), *Handbook of Research on Social and Cultural Dynamics in Indian Cinema*. Hershey: IGI Global.
- Basu, S. (2019). Media and information ethics. In *Access to Information, Study material for Appreciation Programme on Media and Information Literacy, Indira Gandhi National Open University*. New Delhi: IGNOU.
- Basu, S. (2019). Social media: The game changer. In K. S. Kusuma (Ed.), *Media Content Production on Multiple Platforms, Study material, UGC-PG MOOC*. New Delhi: Swayam, Government of India.
- Basu, S., & Bakshi, S. (2019). Virtual identities: Constructing and contesting identities – A qualitative study of the social media users of India. In Y. R. Kamalipour (Ed.), *Global Perspectives on Media, Politics, Immigration, Advertising, and Social Networking* (pp. 37-55). Cambridge Scholars Publishing.
- Basu, S. (2018). Social media audience. In *Digital Media, Study material for program on M. A. Mass Communication and Journalism, Indira Gandhi National Open University*. New Delhi: IGNOU.
- Basu, S., & Chanda, D. (2017). Global journalism ethics: Afghanistan Express and Charlie Hebdo. *Global Media Journal* , 8 (1).
- Basu, S. (2016). *Versions of News: Its Impact and Reasons - A study of international news of website editions of newspapers from five different nations*. Jamia Millia Islamia, AJK Mass Communication Research Centre. New Delhi: Shodhganga, Government of India.
- Basu, S. (2016). International new flow and coverage in digital age: An analysis of online international news on Arab uprising. *Amity Journal of Media and Communication Studies* , 5 (3), 158-165.
- Mishra, S., & Basu, S. (2015). Family honor, cultural norms and social networking: Strategic choices in the visual self-presentation of young Indian Muslim women. *Cyber-psychology: Journal of PSychosocial Research in Cyberspace* , 8 (2).
- Basu, S. (2015). Manufacturing global order through international news on Arab uprising. *Journal of Global Communication* , 8 (1), 62-73.
- Khan, M., & Basu, S. (2012). National Eligibility Test: A Critique of Its Selection of Qualified Journalism Educators. *Asia Pacific Media Educators* , 22 (1), 135-141.
- Basu, S. (2010). e-Learning 2.0: The democratization of knowledge. In *e-Learning: An Innovative Knowledge PRiented Framework* (pp. 208-218). New Delhi: Monika Publishers.
- Knight, A., & Basu, S. (2009). All that twitters is not gold: Where will young people get their news? *Media Asia* , 36 (1), 5-11.

Professional Experiences:

Position	Organization	Year
Assistant Professor	Women's College, Calcutta University of Calcutta	October, 2016 -
Assistant Professor	Central University of Tamil Nadu	June, 2016- September,2016
Assistant Professor (ad-hoc)	Kamla Nehru College, University of Delhi	September, 2015– May, 2016
Assistant Professor (contractual), Online Journalism	AJK Mass Communication Research Centre, Jamia Millia Islamia	March, 2009- May, 2014
Department Coordinator	Convergent Journalism, AJK Mass Communication Research Centre, Jamia Millia Islamia	April, 2011 – December, 2012
Invited Lecture	Post-graduate Department of Convergent Journalism, AJK Mass Communication Research Centre	2019

Invited Lecture	Certificate Course on Human Rights in Women's College, Calcutta	2017
Invited Lecture	Post-graduate Department of English, Central University of Tamil Nadu	2016
Special Lectures	PhD coursework, AJK MCRC, Jamia Millia Islamia	2016
Special Lectures	Department of Journalism & Mass Communication, Delhi College of Arts and Commerce, University of Delhi	2012-2013
Special Lectures	Indraprastha College for Women, University of Delhi	2011
Special Lectures	PhD, AJK Mass Communication Research Centre, Jamia Millia Islamia	2015-16
Guest Faculty	Department of Mass Communication & Videography, Rabindra Bharati University	2008-2009
Executive – Creative Writing & Public Relations	Esprit Communication Pvt. Ltd.	2007-2009
One-day national Seminar on Documentary Film-making	Department of Journalism & Mass Communication, Women's College, Calcutta	2020
Joint Coordinator, Two Days' National Seminar on Rabindranath, Swami Vivekananda and The Asian Consciousness	Women's College, Calcutta, Maulana Abul Kalam Azad Institute of Asian Studies & Vedanta Education & Welfare Society	2019
One-Day National Seminar on Photojournalism	Department of Journalism & Mass Communication, Women's College, Calcutta	2019
Seminar on Documentary filmmaking: A Historical Perspective	Department of Journalism & Mass Communication, Women's College, Calcutta	2017
One-day National Seminar on Role of Media in Contemporary Society	Department of Journalism & Mass Communication, Women's College, Calcutta & Satyapriya Roy College of Education	2017
Trainer in joint Journalism training workshop for journalism students from France and India	Centre universitaire d'enseignement du Journalism, Strasbourg University & AJK Mass Communication Research Centre, Jamia Millia Islamia	2013
Coordinator for Television Journalism workshop for journalists from Afghanistan	Ministry of External Affairs, Government of India & Jamia Millia Islamia	2013
External Examiner – Viva, New Media and Mobile Communication	Guru Gobind Singh Indraprastha University, New Delhi	2013
Joint-coordinator for Print Journalism workshop for journalists from Afghanistan	Ministry of External Affairs, Government of India & Jamia Millia Islamia	2010
Joint-coordinator for Print Journalism workshop for journalists from Africa	Ministry of External Affairs, Government of India & Jamia Millia Islamia	2009
Freelance reporter	Probashimon.com	2007-2008
Citizen Journalist	Instablogs.com	2005-2007
Content developer	adppc.com	2005-2006

:Extra-curricular Activities:

Position	Organization	Year
General Secretary, Howrah Branch	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	2002-2005
Controller, Education Formation	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	2001-2005
Member, Theatre Formation	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	1989-
General member	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	1989 – till date
Convener, Seminar on Illussion and Interpretation of Reality	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	2004
Convener, Seminar on Self and Other – Conditioning by Hegemony and Political Dicta	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	2004
Convener, Seminar on Politics of Knowledge	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	2003
Convener, Seminar on Mental problem is not necessarily mental illness	Changers' Foundation Paribartak – an NGO (Reg. no.: S/1L/29411)	2003
Certificate of Kathak dance (3 rd year)	Sangeet Bhushan Final by Pracheen Kala Kendra, Chandigarh	1994

Languages known: Bengali, English, Hindi

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