

CURRENT FACULTY PROFILE

NAME OF TEACHER	RASHMI ROY MUKHERJEE (RRM)
DESIGNATION:	SACT
YEAR OF JOINING:	2008
ADDRESS:	FLAT NO. L3, CLUSTER 13, PURBACHAL, SALT LAKE KOLKATA 700097
TELEPHONE NO.:	9830430251/ 9674960251
GRADUATION:	GEOGRAPHY HONOURS FROM VIDYASAGAR COLLEGE FOR WOMEN, CALCUTTA UNIVERSITY IN THE YEAR 2000
POST GRADUATION:	MASS COMMUNICATION AND VIDEOGRAPHY FROM RABINDRABHARATI UNIVERSITY IN 2003
SPECIALIZATION:	PUBLIC RELATIONS
HIGHER QUALIFICATION:	PG DIPLOMA IN INDUSTRIAL RELATIONS AND PERSONNEL MANAGEMENT FROM BHARATIYA VIDYA BHAVAN
PREVIOUS EXPERIENCE:	SURENDRANATH COLLEGE FOR WOMENS AS A PART TIME LECTURER
SEMINARS/ WORKSHOPS ATTENDED:	“JOURNALISM AS A PROFESSION” – ONE DAY LECTURE OF DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, WOMEN’S COLLEGE CALCUTTA(2009) “ROLE OF MEDIA AS AN AGENT OF SOCIAL CHANGE”- SWAPNA MUKHERJEE MEMORIAL LECTURE ORGANIZED BY DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION OF WOMEN’S COLLEGE CALCUTTA.(2011) “WOMEN EMPOWERMENT AND FOCUS ON WOMEN’S ISSUES THROUGH MEDIA” – SEMINAR CUM WORKSHOP ORGANIZED BY DEPARTMENTS OF SOCIOLOGY, JOURNALISM AND MASS COMMUNICATION AND PHILOSOPHY, WOMEN’S COLLEGE CALCUTTA.(2012) ATTENDED INTERNATIONAL ASSOCIATION FOR MEDIA AND COMMUNICATION RESEARCH REGIONAL CONFERENCE ON NEWS LITERACY ORGANIZED BY DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, SURENDRANATH COLLEGE FOR WOMENS(2016) ATTENDED UGC SPONSORED NATIONAL WORKSHOP ON MEDIA TEACHING BY DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION, VIJAYGARH JYOTISH RAY COLLEGE AS A RESOURCE PERSON IN THE WORKSHOP CHAired A SESSION IN THE STUDENT’S SEMINAR ON READING BEYOND BOOKS ORGANISED BY DEPARTMENT OF ENGLISH, WOMEN’S COLLEGE CALCUTTA