

CURRENT FACULTY PROFILE

NAME OF TEACHER :	ROCHELLE ANN LEPCHA
DESIGNATION:	Assistant Professor
YEAR OF JOINING:	2024
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GRADUATION:	B.A (Mass Communication and Journalism Hons) from St. Joseph's College, North Bengal University
MASTERS:	M.A in Mass Communication and Journalism from MAEER's Arts, Commerce And Science, College, Pune from University of Pune
PG DIPLOMA	Mit-International School of Broadcast And Journalism, Pune
SPECIALIZATION	Television Production
NET/ SET	UGC NET JRF
PREVIOUS EXPERIENCE	Assistant Professor, Department of Mass Communication and Journalism, Salesian College, Siliguri, India (2015-2020) Assistant Professor, Department of Media Science, IIAS, Siliguri, India. (2014-2015)
PUBLICATIONS	Christian Education And Making Of Democratic India, Salesian Journal of Humanities and Social Sciences, (Dec 2015) Vol. VI; Editors: Aju Kurian, Ganga Parajuli Tirkey and Rochelle Ann Lepcha. Education And Social Inclusion: Challenges of Diversity, Salesian Journal of Humanities and Social Sciences, (May 2016) Vol. VII, Editors: Aju Kurian, Anushree Jiten Roy, Ganga Parajuli Tirkey and Rochelle Ann Lepcha

	The Gaines: Tradition, Change and Digital Media in the Journal of Social Science Research, A Peer Reviewed National Journal, Volume 6, August 2022, ISSN 2454-2636 Sexual Objectification Of Women In Indian Tv Ads Of Men's Deodorants From 2000 To 2018 in Volume 3, Issue 8 of International Journal of Innovative Studies in Sociology and Humanities (IJISSH)
Papers Presented	Gaines and Media: A Study on the Effect of Media on the Gaines at the National Conference on Higher Education Research: Towards a Transformative and Sustainable Society, organized by the Research and Development Cell, Tripura University Gaines and Social Media in the Post-Pandemic Era at the International Conference on Media and Communication, organized by Symbiosis Institute of Media and Communication, Pune The Gaines: Tradition, Change and Digital Media in the Online National Conference on Exploring Digital Media, organized by the Department of Communication and Journalism, University of Mumbai and St. Paul's Institute of Communication Education for Women, Mumbai